



TRUTHSIFT ANALYSIS

BEST FREE DESIGN TOOL FOR NON-DESIGNERS?

Analyse which free design tool is best for non designers. We provide a breakup of different design tools, where each tool can be discussed through its own graph.

Each tool is shown by a graph

- 1. Canva - 10 nodes
- 2. Figma - 11 nodes
- 3. Pixlr - 9 nodes

PARTICIPANTS

There were 20 participants

PROBABILITY LIKELIHOOD

Scoring Parameter(s):

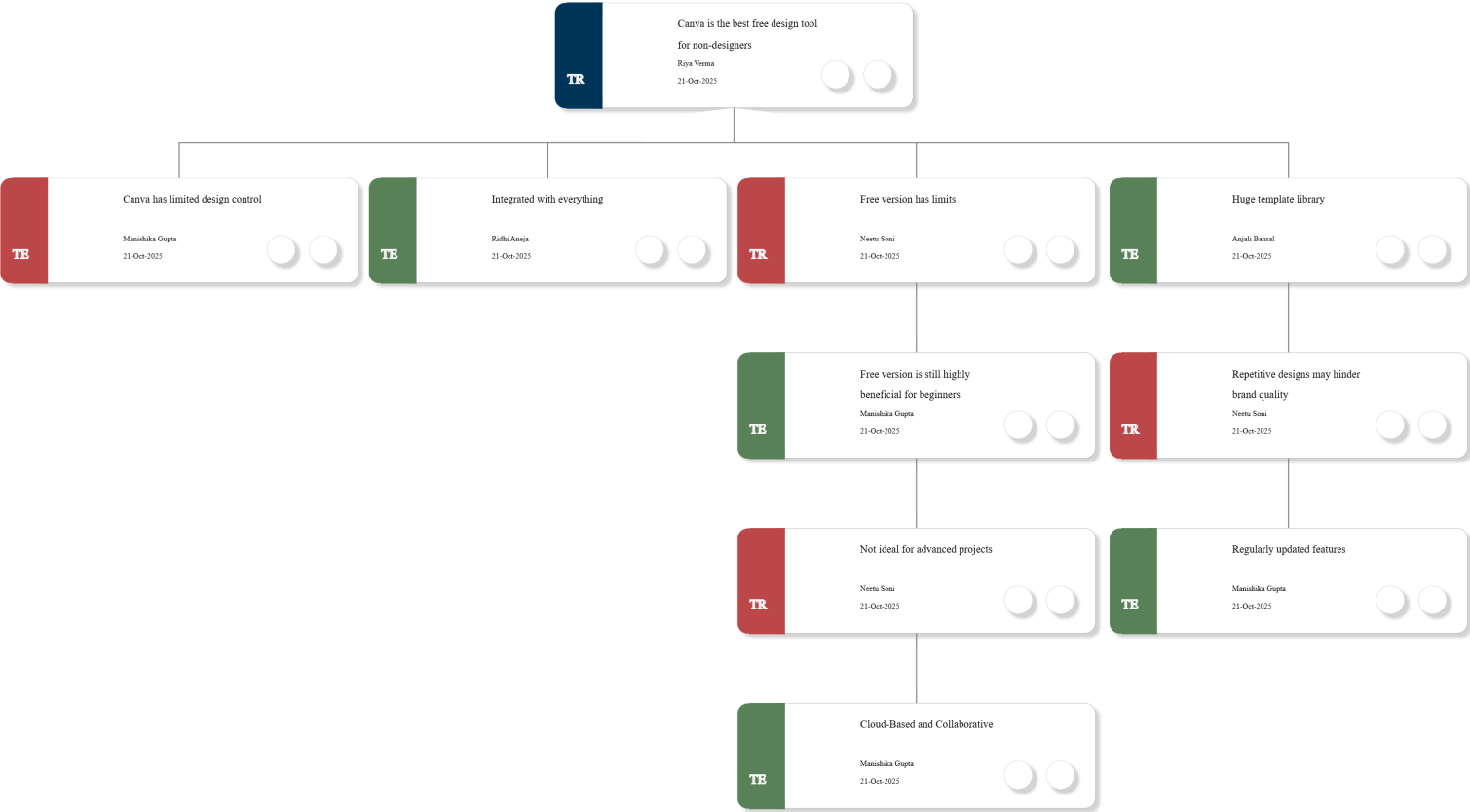
- 1. Ease of use
- 2. Learning curve
- 3. Performance
- 4. Collaboration
- 5. Resource availability

GRAPH	SCORE
1. Canva	92%
2. Figma	84%
3. Pixlr	72%

GRAPH SNAPSHOT

Canva

<https://app.truthsift.com/spectate/placeholder/593/17>



GRAPH SNAPSHOT

Figma

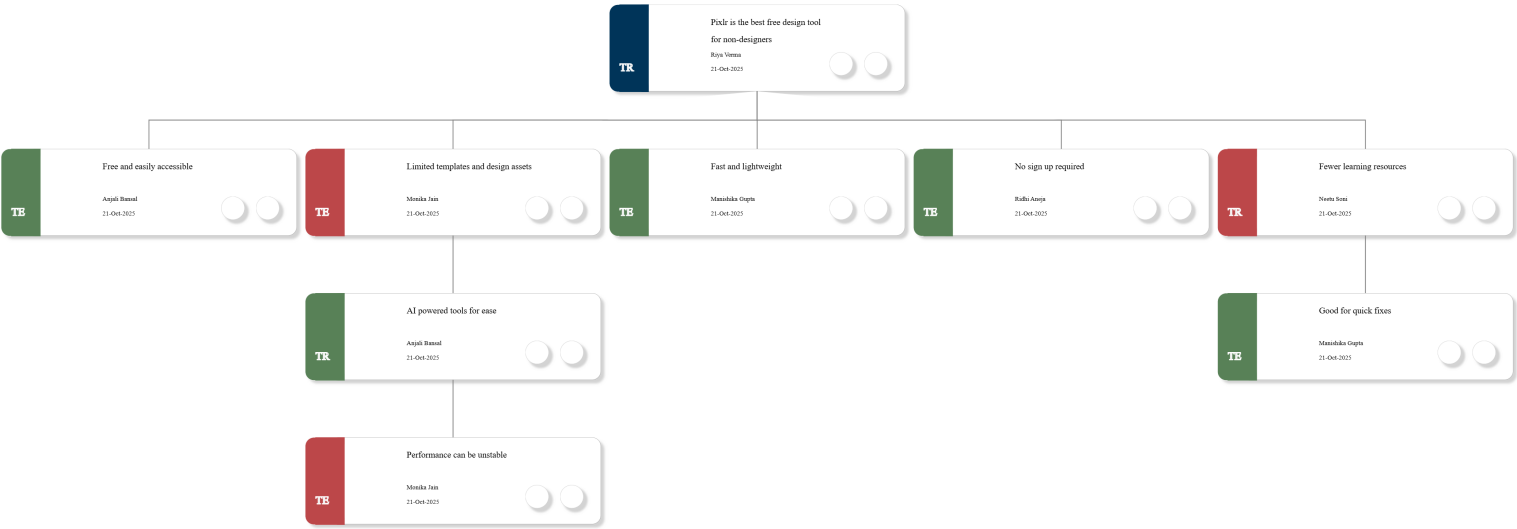
<https://app.truthsift.com/spectate/placeholder/594/17>



GRAPH SNAPSHOT

Pixlr

<https://app.truthsift.com/spectate/placeholder/595/17>



OVERALL VERDICT

"Visme - 78%
Adobe Spark - 80%

1. Ease of use:
Canva - 92%
Figma - 84%
Pixlr - 72%
Visme - 78%
Adobe Spark - 80%

2. Learning curve:
Canva - 90%
Figma - 80%
Pixlr - 70%
Visme - 75%
Adobe Spark - 85%

3. Performance:
Canva - 88%
Figma - 82%
Pixlr - 75%
Visme - 78%
Adobe Spark - 80%

4. Collaboration:
Canva - 85%
Figma - 90%
Pixlr - 70%
Visme - 75%
Adobe Spark - 80%

5. Resource availability:
Canva - 90%
Figma - 80%
Pixlr - 70%
Visme - 75%
Adobe Spark - 80%

Based on the analysis of the scores, Canva emerges as the best free design tool for non-designers.

Canva scores the highest in ease of use, learning curve, performance, and resource availability, making it the most user-friendly option. Its collaboration features are also strong, coming in second place.

Figma, while slightly lower in ease of use and learning curve, excels in collaboration, scoring the highest in that category. This makes it a great option for teams working on design projects together.

Pixlr, Visme, and Adobe Spark all fall behind Canva and Figma in most categories. Pixlr has the lowest scores across the board, making it less suitable for non-designers. Visme and Adobe Spark perform moderately well but do not surpass the top two tools.

In conclusion, for non-designers looking for a free design tool, Canva is the clear winner, followed by Figma for those who prioritize collaboration. The other tools, while useful, do not offer the same level of",