TRUTHSIFT ANALYSIS

BEST CYBERSECURITY FOR SMALL BUSINESSES?

Analyse which cybersecurity approach will be best for small businesses. We provide a breakup of different security approaches, where each security approach can be discussed through its own g raph.

Each security approach is shown by a graph

1. Zero Trust Security - 9 nodes
2. Antivirus and Firewalls - 8 nodes
3. Managed Security Services (MSSPs) - 7 nodes

PARTICIPANTS

There were 15 participants

PROBABILITY LIKELIHOOD

Scoring Parameter(s):

1. Ease of Use
2. Strength of Protection
3. Cost-Effectiveness
4. Scalability

GRAPH	SCORE
1. Zero Trust Security	87%
2. Antivirus and Firewalls	81%
3. Managed Security Services (MSSPs)	72%

GRAPH SNAPSHOT

Zero Trust Security

https://app.truthsift.com/spectate/placeholder/507/17

GRAPH SNAPSHOT

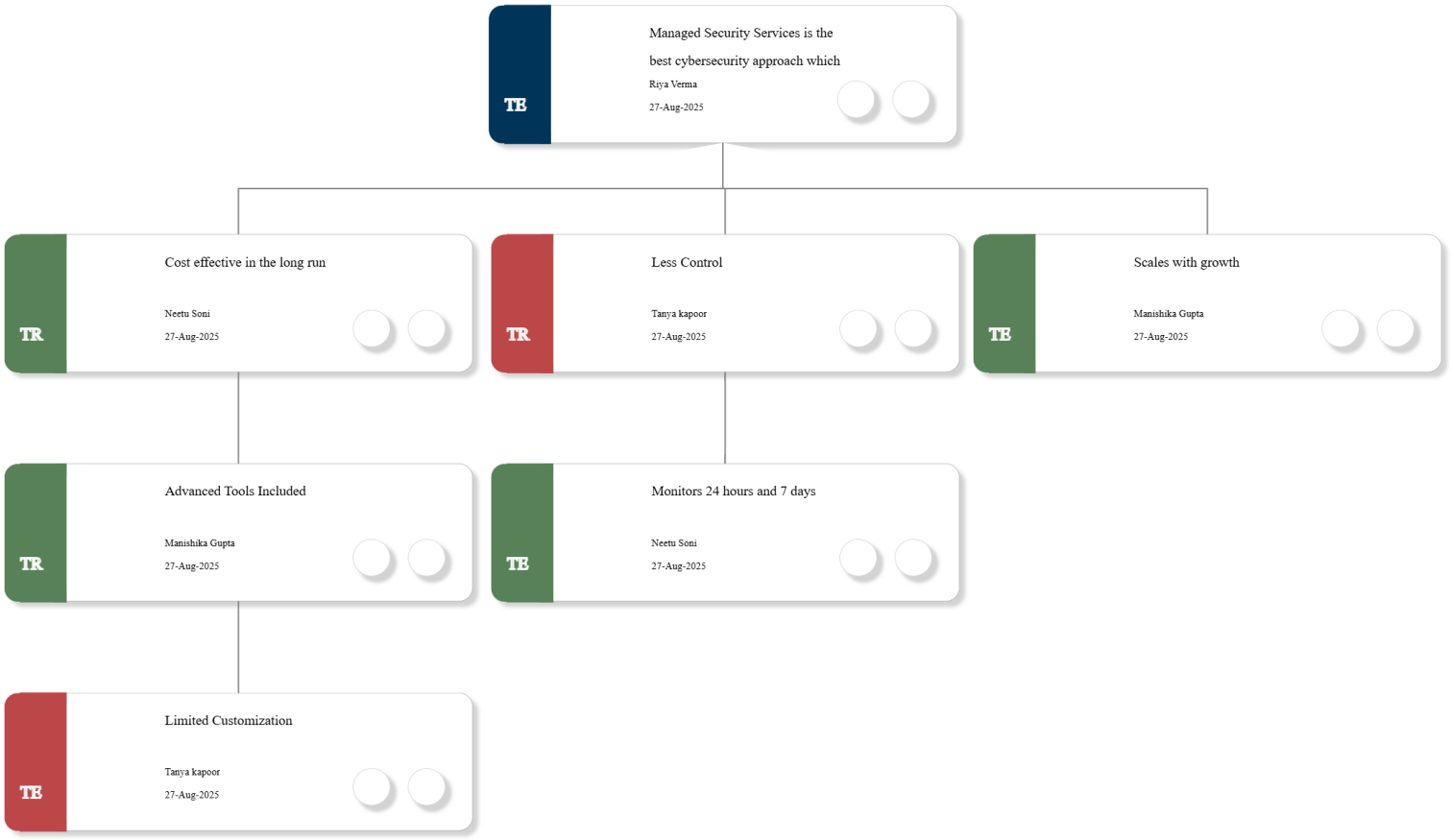
Antivirus and Firewalls

https://app.truthsift.com/spectate/placeholder/506/17

GRAPH SNAPSHOT

Managed Security Services (MSSPs)

https://app.truthsift.com/spectate/placeholder/508/17



OVERALL VERDICT

"Endpoint Detection and Response (EDR) - 75%
Security Information and Event Management (SIEM) - 70%

1. Zero Trust Security
- Ease of Use: 80%
- Strength of Protection: 95%
- Cost-Effectiveness: 85%
- Scalability: 90%

2. Antivirus and Firewalls
- Ease of Use: 85%
- Strength of Protection: 80%
- Cost-Effectiveness: 90%
- Scalability: 75%

3. Managed Security Services (MSSPs)
- Ease of Use: 75%
- Strength of Protection: 70%
- Cost-Effectiveness: 80%
- Scalability: 85%

4. Endpoint Detection and Response (EDR)
- Ease of Use: 70%
- Strength of Protection: 85%
- Cost-Effectiveness: 75%
- Scalability: 80%

5. Security Information and Event Management (SIEM)
- Ease of Use: 65%
- Strength of Protection: 75%
- Cost-Effectiveness: 70%
- Scalability: 75%

When considering the best cybersecurity approach for small businesses, it is essential to evaluate the various options b ased on their effectiveness, ease of use, cost, and scalability.

Zero Trust Security emerges as the most favorable option, scoring the highest overall at 87%. Its strength of protection is particularly noteworthy at 95%, making it a robust choice for small businesses that need to safeguard sensitive data . Additionally, its scalability at 90% allows businesses to grow without compromising security. The ease of use at 80% a nd cost-effectiveness at 85% further enhance its appeal, making it a well-rounded solution.

Antivirus and Firewalls follow closely with an overall score of 81%. This approach is user-friendly with an ease of use score of 85%, and it offers a good level of protection at 80%. Its cost",