



TRUTHSIFT ANALYSIS

WHICH WEB DESIGN SKILLS WILL AI TAKEOVER

Analyse which design skill(s) will be most likely taken over by AI. We provide a breakup of the design skills , where each skills can be discussed through its own graph.

Each Design Skill Is Shown By A Graph

- 1. Image Generation - 6 nodes
- 2. Copywriting And Microcopy - 5 nodes
- 3. Wireframes And Layouts - 4 nodes
- 4. Code Palette And Style Options - 6 nodes
- 5. Accessibility and UX - 4 nodes

PARTICIPANTS

There were 7 participants

PROBABILITY LIKELIHOOD

Scoring Parameter(s):

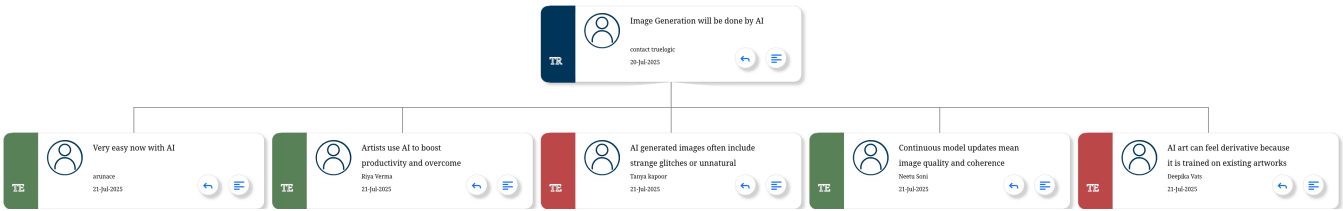
- 1. Likelihood of AI Taking Over

GRAPH	SCORE
1. Image Generation	80%
2. Copywriting And Microcopy	60%
3. Wireframes And Layouts	20%
4. Code Palette And Style Options	20%
5. Accessibility and UX	0%

# GRAPH SNAPSHOT

## Image Generation

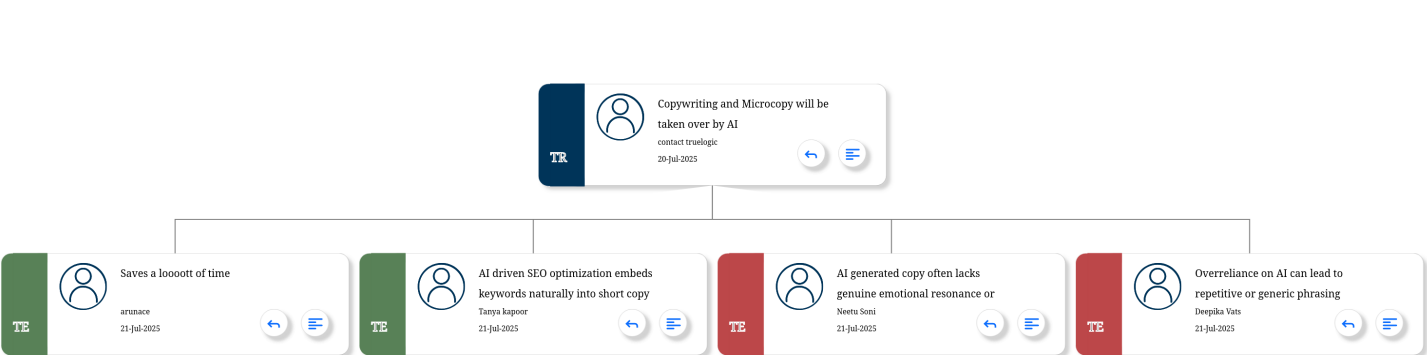
<https://app.truthsift.com/spectate/placeholder/472/17>



# GRAPH SNAPSHOT

## Copywriting And Microcopy

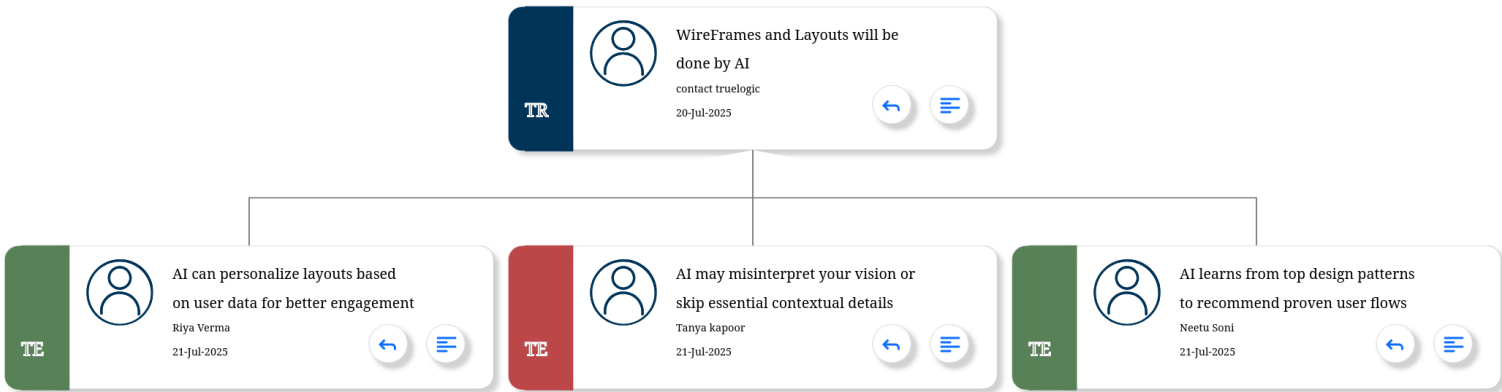
<https://app.truthsift.com/spectate/placeholder/471/17>



# GRAPH SNAPSHOT

## Wireframes And Layouts

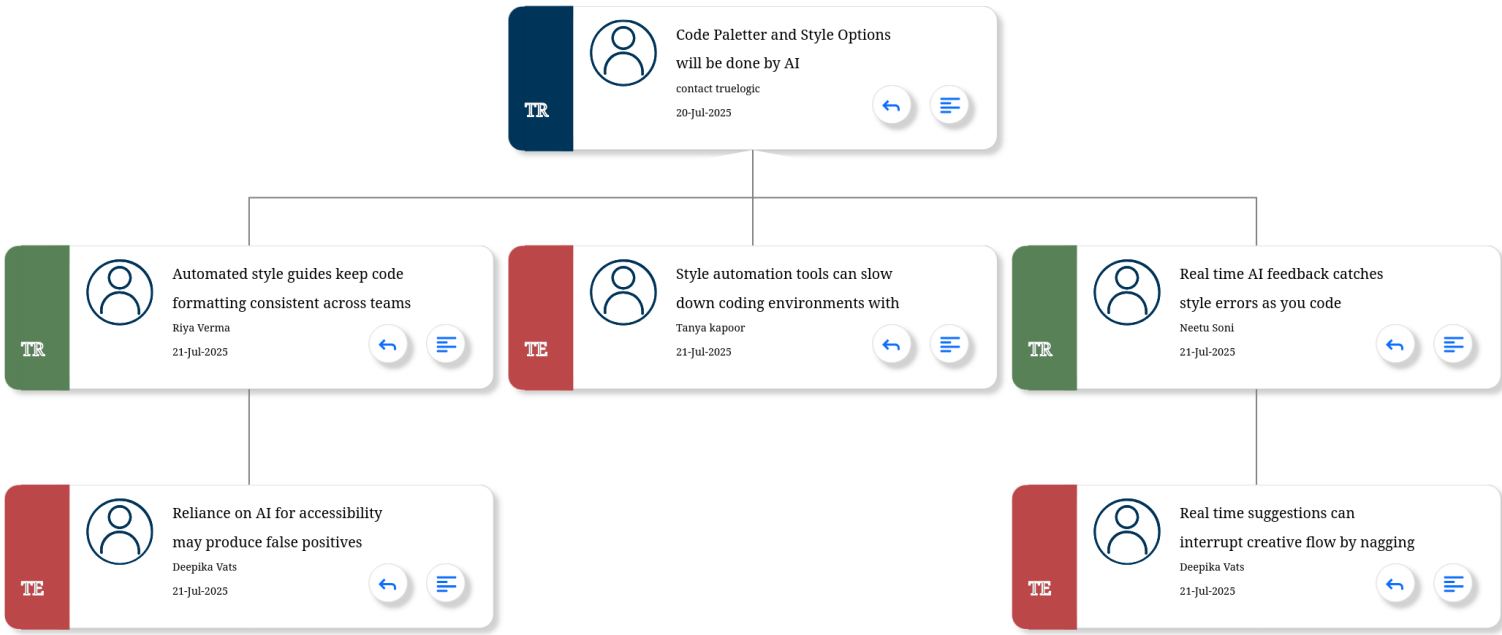
<https://app.truthsift.com/spectate/placeholder/470/17>



# GRAPH SNAPSHOT

## Code Palette And Style Options

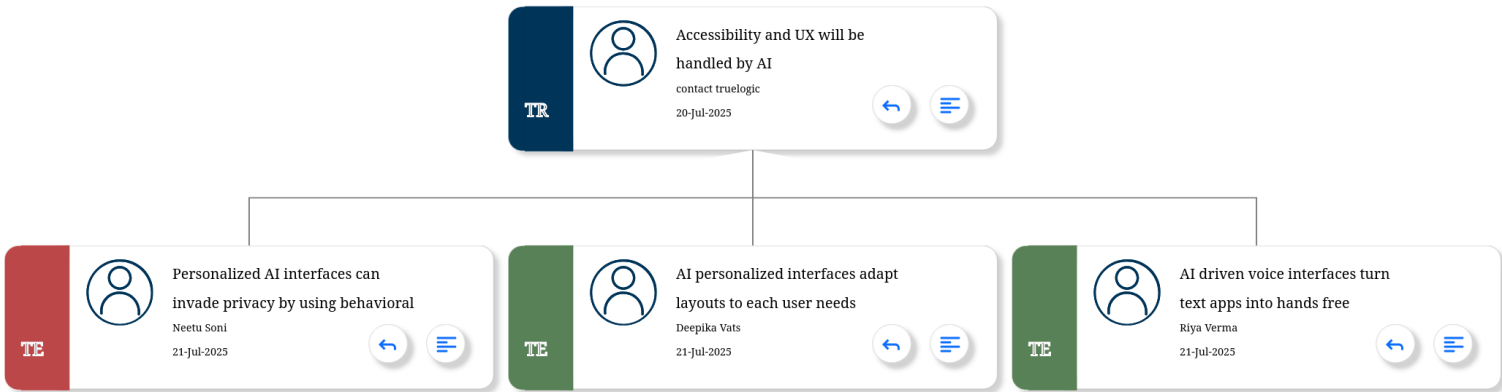
<https://app.truthsift.com/spectate/placeholder/473/17>



# GRAPH SNAPSHOT

## Accessibility and UX

<https://app.truthsift.com/spectate/placeholder/474/17>



# OVERALL VERDICT

"Brand Strategy - 0%

1. Image Generation: With the rise of AI-generated art and design tools, the likelihood of AI taking over image generation is quite high. AI can analyze vast amounts of data and create unique images based on specific parameters. The score of 80% reflects the potential for AI to automate this process, making it easier for designers to generate visuals quickly and efficiently.
2. Copywriting And Microcopy: AI has made significant strides in natural language processing, allowing it to generate text that is coherent and contextually relevant. While AI can assist in creating copy, the likelihood of it fully taking over copywriting and microcopy is moderate, with a score of 60%. Human creativity and nuance are still essential in crafting compelling narratives and brand voices.
3. Wireframes And Layouts: The design of wireframes and layouts is a more structured process that can be partially automated. However, the likelihood of AI fully taking over this skill is relatively low, with a score of 20%. Designers still play a crucial role in understanding user needs and creating intuitive layouts that resonate with users.
4. Code Palette And Style Options: Similar to wireframes and layouts, the creation of code palettes and style options can be aided by AI tools. However, the likelihood of AI completely taking over this skill is also low, with a score of 20%. Designers need to make aesthetic decisions and ensure consistency across various design elements, which requires human judgment.
5. Accessibility and UX: Accessibility and user experience design are deeply rooted in understanding human behavior and empathy. The likelihood of AI taking over this skill is virtually nonexistent, with a score of 0%. Designers must prioritize inclusivity and create experiences that cater to diverse user needs, which requires a human touch.
6. Brand Strategy: Brand strategy involves a deep understanding of market dynamics, consumer behavior, and emotional connections. The likelihood of AI taking over this skill is also 0%. Crafting a brand's identity and strategy requires human insight",